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Most Influential Tourism Pros on Twitter – June 2015

Are you ready to learn from some of the best minds in tourism and social media?

If you're really ready, here is the latest list of the most influential tourism professionals on Twitter:

Twitter Account	Number of Pros Following	Klout Score
1. @DaveSerino	139	60
2. @TomMartin	128	67

3. @SheliaS	131	63
4. @katiecook	130	63
5. @WhosYourAnnie	133	55
6. @Beaumartian	124	59
7. @mandicoxsc	115	66
8. @wilhelmus	118	57
9. @theresaoverby	117	57
10. @pagetx	116	57
11. @jeremyawilliams	112	60
12. @troydthompson	124	47
13. @andrewghayes	99	68
14. @scullyano	105	61
15. @decillis	104	61
16. @Joe_ExpCols	111	53
17. @mobethann	107	57
18. @oregonkat	103	61
19. @EverywhereTrip	77	83
20. @BVMatson	112	46
21. @AshleyTravels	101	57
22. @wittyclevername	97	60
23. @GathanDBorden	92	64
24. @CygnetUpdates	98	57
25. @jeremy_harvey	110	44
26. @Andrea_VisitGR	98	56
27. @robertpatterson	97	56

28. @Banff_Squirrel	82	71
29. @TheTimHayden	78	74
30. @ToshaTD	94	57
31. @emilyforsha	91	59
32. @AEylon	88	61
33. @Wiebesick	81	68
34. @earthXplorer	78	70
35. @traveldudes	76	72
36. @elliottdotorg	66	82
37. @JoyLinDMAI	99	48
38. @theplanetd	66	81
39. @mosherifdeen	100	46
40. @LeslieMcLellan	84	62
41. @MJManzanares	74	72
42. @billgeist	102	43
43. @DCtravelgirl	86	58
44. @SandiMcKenna	78	65
45. @TroutLine	80	62
46. @Ted_Sullivan	99	42
47. @BeckyMcCray	79	62
48. @TravelBlggr	70	70
49. @TravelingMurphy	84	55
50. @LauraJean325	83	55
51. @Marilyn_Res	77	61
52. @PeterSGreenberg	66	71

53. @AnnTran	57	80
54. @CajunMama	66	70
55. @JoeGiessler	82	53
56. @konupka	78	57
57. @chris2x	65	70
58. @mike_vspc	90	44
59. @bobf_vstpgh	85	49
60. @johnpricher	74	60
61. @karasw	65	68
62. @LauraMEdge	93	39
63. @claudiabia	72	60
64. @RickGriffin	57	75
65. @jesslaw	75	56
66. @anthony_haag	78	51
67. @jccjhiggins	69	60
68. @MeileeAnderson	67	62
69. @BethBlair	57	72
70. @wendyperrin	66	62
71. @giopalatucci	75	52
72. @tonylyle	69	58*
73. @DaveDTC	64	63
74. @theslynch	79	47
75. @KellyDeanOttawa	68	58
76. @SeattleMaven	59	66
77. @melissyaohille	63	61

78. @chrissydani	78	45
79. @RickRodriguezTN	76	47
80. @MommyMusings	51	72
81. @LandLopers	45	78
82. @rodneyp	75	46
83. @barbdelollis	55	66
84. @ckjchambers	61	59
85. @laurably	60	60
86. @victoriaisley	57	63
87. @benvadasz	76	42
88. @TheKatLewis	58	60
89. @JeremyFairley	63	54*
90. @kristaparry	58	59
91. @nomadicmatt	50	67
92. @LanoraMueller	48	68
93. @stephenjoyce	62	52
94. @manncatian	59	54
95. @spencerspellman	46	67
96. @coldinpdx	70	42
97. @thePRguy	64	48
98. @ChatterBachs	62	50
99. @ElenaNW	69	42
100. @WattaChar	55	56

METHODOLOGY: I took the top ten from the [March list](#) and looked up who they followed. I then determined who was followed by six or more of the ten and was also an account possessed by an individual in tourism. I looked up who those accounts followed and then from

that determined the 144 top followed accounts by an individual in tourism. From there I looked up Klout scores. The combination of the number of tourism pros following and Klout score gave rank. Due to the closeness of the tourism community on Twitter now, there were a lot of ties, so I had to come up with a deciding factor. To me, the best result came when I broke ties by who had the most tourism professionals following. Those marked with an asterisk (*) did not have a Klout profile, so they received an estimated Klout score based on other influence measuring tools.

At this point, I feel like I should just give Dave the tourism tiara. He's a great guy and there's a reason why we're all following his every word: He's just that smart. It doesn't hurt that he's super nice too.

I also think Tom is a great follow for all the same reasons. He's a whiz with selling on social and is always making think about that topic in new and exciting ways. This is really something that is starting to take off in tourism, so if it's something that you're interested in, Tom is really your man.

Right now, social media in tourism is really maturing and so it's super exciting to me. The work done by these individuals is getting better and better, which means these people are becoming knowledgeable beyond belief. Plus, the majority of them are more than willing to help. This is a great family to be a part of, so just jump on in and join in the fun.

I also created a [Twitter list](#) for easy following.

If you'd like to learn how to become a better tourism pro, check out my new offering: [BAD Courses](#).

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